



2023-2024 Westwood Band Corporate Sponsorship

Corporate Sponsor Benefits	Director Level \$5,000 +	Drum Major Level \$2,500-4,999	Section Leader Level \$1,000-2,499	Soloist Level \$500-999	Patron Level \$200-499
Commemorative 2023-24 Westwood Band Picture	X	X	X	X	X
Listing in all 2023-24 band programs	X	X	X	X	X
Recognition at March-a-thon performance	X	X	X	X	X
Logo on the Westwood Band website	front page link	prominent link	linked	linked	listed
Social Media Mentions (Facebook, Instagram & Twitter)	4	3	2	1	
Logo on band banner, displayed at Westwood football games & homecoming parade	X	X	X		
Logo decal on the Westwood band semi trailer	Large	Medium	Small		
VIP seating at the March-a-thon performance or Westwood football game	X	X	X		
On-field recognition of Sponsor and photo-op with Drum Majors at March-a-thon performance	X	X	X		
2' x 3' Sponsor banner displayed near Westwood band practice pad	X	X			
2023-24 Westwood band show t-shirts	up to 6	2			
Sponsor announced at Westwood home football games	ALL	2			
Dedicated email blast to all booster families (over 500 households)	1 each semester	1			
Press box VIP viewing of March-a-thon performance	X				
Sponsor logo on band March-a-thon t-shirt	X				
Sponsor banner carried at Westwood homecoming parade	X				
Westwood Pep Band performance at Sponsor event (director approved)	X				

Corporate sponsorship or in-kind donations are completely tax deductible as WABB is a nonprofit 501(c)(3) organization.